

Franklin High School Elk Grove, California

“It’s our plastic, it’s our problem” was Franklin High School’s driving motto for *Students for Zero Waste Week 2016*! During their Zero Waste Week, the Plastics Club worked to reduce single-use plastic water bottles on campus. Club members approached their goal with a variety of activities including selling student-designed reusable water bottles while placing environmental impact stickers on all single-use plastic bottles sold at the student store. Students also encouraged their peers to sign pledges to use their reusable bottles and created a petition for more water bottle refill stations to be installed in their school district. At the end of the week, data revealed a very successful campaign – Franklin High School experienced a 67% DECREASE in the sales of single-use water bottles and a 60% INCREASE in the use of the refillable water bottle stations on campus!

